

HackedAlert Privacy Policy (v1.0)

1. Objective and Scope

HackedAlert is a technical intelligence (OSINT) platform. This Policy describes how we process network infrastructure information and how we manage our users' behavior to optimize the service and comply with our legal obligations.

2. Nature of Processed Data

In compliance with the provisions of Article 11, paragraph j), and Article 27 of Law No. 21.663, the processing of IP addresses performed by the platform is limited exclusively to their technical function as a network identifier, and they are not treated under the category of personal data for the purposes of this regulation.

Likewise, in accordance with the technical and operational nature of domain names, it is declared that any asset registered under the .cl TLD, as well as those linked to public bodies (.gob.cl, .gov.cl, .mil.cl) and any other generic or territorial TLD —along with their associated subdomains—, constitute public assets.

Such elements are managed under the rules of assignment and registration of domain names, being public information by its very operational nature. Consequently, the processing, indexing, and correlation of such domain names and their hierarchical structures (subdomains) does not constitute personal data processing, as it does not link, refer to, or allow the identification of a natural person, thus being excluded from the scope of Law No. 19.628 and its current modifications (Law No. 21.719).

In compliance with Article 2, paragraph i) of Law No. 19.628 (amended by Law No. 21.719), it is recognized that the processing of data from public access sources is subject to data protection provisions, for which HackedAlert guarantees respect for the principles of purpose and proportionality even regarding such information.

3. Treatment of User and Third-Party Behavior

- **Third-Party Services:** HackedAlert uses third-party analytics services, such as Google Analytics, to record and analyze user behavior within the platform.
- **Profiling and Advertising:** Technical and behavioral data collected may be used to create user profiles and facilitate the display of personalized ads both on our platform and on third-party networks.
- **International Data Transfer:** HackedAlert may transfer technical behavioral data to service providers located outside of Chile (e.g., Google, advertising servers). Such transfers are carried out under contractual clauses that ensure adequate levels of protection in accordance with Title V of Law No. 19.628 (reformed by Law No. 21.719).
- **Collection for Security Purposes:** For security reasons and in compliance with our duty to cooperate with authorities and law enforcement, HackedAlert collects and stores technical and statistical information on the use, navigation, and behavior of users on the platform.
- **Intelligence Improvement (Crowdsourcing):** Behavior, search intent, and data or metadata that users voluntarily enter into the platform will be collected and processed. These data will be used to improve the quality of our database, update the available technical intelligence, and enrich the experience and results for other members of the HackedAlert community.
- **Profiling:** User profiling is based on algorithms of technical behavior analysis and browsing preferences. The data subject has the right to request information about the logic applied in such automated processes and to express their point of view to HackedAlert. Technical information and user profiles will be retained for the time strictly necessary to fulfill the purposes of security, service improvement, and legal reporting obligations to the authority, after which they will be deleted or anonymized.

4. ARCOP Rights and Transparency

In compliance with Law No. 21.719, users have the right to exercise their powers of Access, Rectification, Cancellation, Opposition, and Portability (ARCOP). Given the data processing for advertising profiling, the user has the right to object to such processing by contacting contacto@wl-inc.cl.

5. Security Measures and Privacy by Design

We operate under the principle of security and privacy by design (Art. 3, No. 8, Law No. 21.663). Although we perform technical and advertising profiling, we limit collection to information strictly necessary for service improvement, cyberspace security, and compliance with our legal obligations.

HackedAlert conducts periodic evaluations of impact and risks associated with its data processing operations, guaranteeing technical and organizational measures (such as pseudonymization and encryption where applicable) consistent with the state of the art, in accordance with Art. 14 quater and 14 quinquies of Law No. 19.628.

6. Collaboration with the Authority

In accordance with the principles of cooperation with the authority (Art. 3, No. 2, Law No. 21.663), HackedAlert will make the collected technical and behavioral information available to police and judicial authorities when required under current legal procedures.

7. User Consent

Access to the platform and its use constitutes the user's express acceptance of the processing of their behavioral data, profiling for advertisements, and the enrichment of our database with their voluntary queries.

8. Contact

Any questions regarding the processing of your data can be directed to: contacto@wl-inc.cl.

Santiago, Chile, May 26, 2026.